

# WITNESSING THE TRUTH IN LOVE ON SOCIAL MEDIA

Best Practices Guide



Truth in Love  
MINISTRY





# Witnessing the Truth in Love on Social Media

Thank you for actively commenting on Truth in Love Ministry and Be Ye Perfect social media postings. We truly appreciate your passion for proclaiming Christ to Mormons and empowering other Christians to witness.

In this guide, you'll find helpful tips, ideas, and practices to support you as you witness to Mormons on social media. Conducting religious conversations over social media is no easy task!

God bless you as you share his name!

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## QUESTIONS TO ASK YOURSELF BEFORE POSTING

Social media can be a great tool you can use to communicate the Gospel to those with whom you might not otherwise have access. Not only are we communicating with the commenters, but also the silent observers. Many people will scroll through the conversations and be influenced by what they read. With this in mind, we always try to comment with a purpose. These questions help us process our conversation goals:

- › **What do I hope this will accomplish?**
- › **Will this build a relationship with this person?**
- › **Is this a faithful witness to our Savior?**

## RESPONDING TO COMMON COMMENTS

We often get the same types of comments over and over again. Many do not understand why we are witnessing to Mormons.

### **“Why are you targeting LDS?”**

It is tempting to dance around the bush, but we often find that it saves time to be direct. Emphasize that the stakes are high. This is a matter of eternal life and death.

### **“We believe the same as you.”**

Because LDS call themselves Christian and believe that they are saved by Christ, they are often surprised that we do not think we believe the same. LDS believe that Jesus saved us from physical death so that we might progress to live eternally with God.



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This is a great place to begin a productive conversation about all Christ has done for you. For example, you could ask, “Do you believe that God sees you as perfect right now?” and then describe how you are already perfected by the atonement of Christ. You are certain that you will spend eternity with God on the day you die because you are covered with Christ’s perfection.

Check out this resource to learn more about the question: [Are Mormons Christian?](#)

## “You are wrong/speaking falsely, etc.”

Often LDS commenters will throw this out as a general statement. Often, they feel as if they are being persecuted. Usually, it is helpful to ask the commenter to be more specific about their disagreement. Then, if appropriate, reassure them that we love them and are not persecuting them. Hopefully, a conversation door will be opened to share the gospel.

## ESTABLISHING RELATIONSHIPS

Sometimes, we can deepen the relationship with the commenter by transitioning to Messenger. Often, the tone and direction of the conversation changes, providing the opportunity to engage in deeper and more honest dialogue. Try private messaging some with the thought that it is easier to keep track of important conversations in Messenger. Some won’t accept this but some will.

## BEST PRACTICES TO RESIST

**Majoring in Minors:** Many people will quickly go on unimportant tangents. Try to bring the conversation back to significant themes. Answer their questions or respond to their statements briefly, and then redirect the conversation to more important topics.

**Debating LDS doctrine with LDS Members:** It is much easier and often more effective to proclaim the gospel and what you know to be true rather than try to discuss Mormon beliefs. Instead, focus on the joy and confidence you have in Christ.

**Responding Negatively:** It is tempting to react negatively to hostile comments and false teachings. However, this is an excellent opportunity to show unexpected patience, kindness, and love. Sometimes, we can diffuse the emotions of the commenter and have a productive conversation. Often, others are silently observing and may be impacted by grace-filled conversations. It is always good to encourage both Christians and LDS alike to emphasize respect and never ridicule.

TILM will also be monitoring the feeds and will hide inappropriate or profane comments. Such comments can be ignored.



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## LEARN TO SPEAK THEIR LANGUAGE

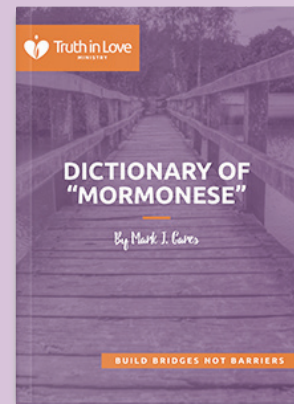
### Dictionary of Mormonese

Even though Mormonism may share a vocabulary with Christianity, common terms like grace, salvation and atonement have very different meanings to Mormon ears.



Request your free copy of our Dictionary of Mormonese to gain a better understanding of these common terms as well as words that are unique to Mormonism.

Scan the QR code with your phone's camera  
or visit [tilm.org/dictionary](http://tilm.org/dictionary)



## COMPARISON OF TEACHINGS

### Are Mormons Christian?

Our free PDF explores more than 25 key Christian teachings, as conveyed in the Bible and compares each with what Mormonism teaches, according to LDS sources of authority.



Scan the QR code with your phone's camera  
or visit [tilm.org/are-mormons-christian](http://tilm.org/are-mormons-christian) to  
request your free copy today.





# Witnessing the Truth in Love on Social Media

## JOIN THE COMMUNITY

### Truth in Love Online Community

Our free, online community is full of courses, videos, witnessing programs and resources to help you grow in your faith and be encouraged in your witnessing.

In our online community, you'll find:

#### *Courses & Programs*

- › Build Bridges Not Barriers
- › Mormonism's Plan of Salvation
- › Friends & Family
- › Please Open the Door

#### *Resources*

- › Witnessing Scenarios
- › Our complete witnessing resource library, including all of the resources mentioned in this guide.



Join our free, online community today to gain access to all of these resources and more.

Scan the QR code with your phone's camera or visit [tilm.org/join](https://tilm.org/join)

## QUESTIONS?

### Contact us.

Thank you for supporting TILM and for your willingness to help on social media!

We are always happy to hear from you and invite you to contact us with any additional questions. **Scan the QR code with your phone's camera or visit [tilm.org/contact](https://tilm.org/contact)**



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